

MyRepublic Launches 2Gbps Bundle at \$59.99/month, Makes Singapore Home Broadband World's Cheapest after Japan

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Not more than a week after MyRepublic announced details of its upcoming public mobility trial, the telco aspirant is launching another industry first — a 2Gbps home broadband bundle at a never-before price of \$59.99/month.

Singapore consumers will be delighted to know that this brings the nation's leading home broadband offering neck-in-neck with Japan as the world's most affordable in terms of cost per Mbps - 2000Mbps now available at 3 cents per Mbps.

To complement the delivery of 2Gbps to a home, MyRepublic is also launching their own dedicated cabling service called MyHome Connectivity. Customers who require technical help in wiring and installing 2 routers – one for each 1Gbps line – can easily get the support they need.

Making Products for People

Just as how MyRepublic brought 1Gbps broadband plans to the mass market at a disruptive \$49.99/month price point last year, MyRepublic aims to make the delivery of 2Gbps to the home – specifically two 1Gbps lines to one home – affordable, accessible and practical for the average Singaporean.

“The technology to activate two 1Gbps lines to someone's home isn't new, just like how 1Gbps plans existed before we came into the market,” explains MyRepublic Singapore's Managing Director Yap Yong Teck, “What really matters is making sure everyone can access and benefit from ultra-fast internet, not just the rich or the very tech-savvy.”

Existing MyRepublic customers already on a 1Gbps broadband plan can order an additional 1Gbps line conveniently on the MyAccount customer portal. Both 1Gbps ULTRA and 1Gbps GAMER subscribers can apply for their respective plans, additional 1Gbps at **\$15/month**.

The MyRepublic 2Gbps bundle includes a \$300 discount for the purchase of 2 dual-band ASUS routers (\$150 for each), encouraging customers to invest in a home setup built for wireless connectivity.

Interested subscribers can visit <https://myrepublic.com.sg/2gbps> to find out more.

More details of the 2Gbps bundles can be found in the Appendix.

Complete Coverage in the Home with MyHome Connectivity

Any MyRepublic customer looking to wire up their home can register for a free site survey where a MyRepublic certified technician will visit the premises, evaluate the layout, and offer customised cabling solutions. Customers not satisfied with the proposed solution are under no obligation to take up the cabling service after the site survey.

“Increasingly, customers have been expressing the desire for full coverage in their homes,” said Mr Yap, “Whether they want to leverage on the potential of our new 2Gbps bundle or improve connectivity for their current connection, MyHome Connectivity will help provide that coverage home owners desire.”

Interested subscribers can visit <https://myrepublic.com.sg/cabling> to find out more

More details of the MyHome Connectivity service can be found in the Appendix.

A New Level of Broadband and Wireless Connectivity

For MyRepublic, 2Gbps isn't just an improvement of broadband speeds, but a natural development of gigabit connectivity as the new standard. Far from being distracted from its recent telco aspirations announcements, MyRepublic remains committed to bringing Singapore to a new level of Internet connectivity, whether it be in-the-home or on-the-go.

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About MyRepublic

Purpose-built for the fastest Next Generation National Broadband Network (NBN) in 2011, Internet Service Provider MyRepublic continues to redefine the standard of fibre broadband services in Singapore and the region. Having launched in New Zealand and soon Australia, MyRepublic continues to push the boundaries with its innovative and consumer-centric service offerings, with its latest sights set on the Singapore mobility market.

Appendix

2Gbps Bundles for New Subscribers

<p><u>Double ULTRA Bundle</u></p> <p>2 Lines of 1Gbps ULTRA</p> <p>Subscription per month: \$59.99 (usual price \$89.99)</p> <p>Installation Charge: \$99</p> <p>Router Discount: \$150 off for 1st and 2nd router purchased from MyRepublic</p> <p>Contract Duration: 24 months</p>	<p><u>Double GAMER Bundle:</u></p> <p>2 lines of 1Gbps GAMER</p> <p>Subscription per month: \$69.99 (usual price \$99.99)</p> <p>Installation Charge: \$99</p> <p>Router Discount: \$150 off for 1st and 2nd router purchased from MyRepublic</p> <p>Contract Duration: 24 months</p>
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2Gbps Add-on for Current Subscribers

<p><u>ULTRA 2Gbps Value-Added Service</u></p> <p>Activates an additional 1Gbps ULTRA line, available to any ULTRA 1Gbps subscription. As the additional 1Gbps line is considered a value-added service, there is no contracted duration for the additional line.</p> <p>Customers can sign-up in MyAccount under the Value-Added Services section.</p> <p>Additional Monthly Subscription: \$15</p> <p>Administration Fee: \$10 at the point of signing-up and \$10 at the point of termination</p>	<p><u>ULTRA 2Gbps Value-Added Service</u></p> <p>Activates an additional 1Gbps GAMER line, Available to any GAMER 1Gbps subscription. As the additional 1Gbps line is considered a value-added service, there is no contracted duration for the additional line.</p> <p>Customers can sign-up in MyAccount under the Value-Added Services section.</p> <p>Additional Monthly Subscription: \$15</p> <p>Administration Fee: \$10 at the point of signing-up and \$10 at the point of termination</p>
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MyHome Connectivity cabling services

Standard Cabling Services:

- **Cost per line:** \$149 for first 25 meters, \$19 for every additional 5 meters
- **Type of cable installed:** Cat 6
- Limited to one floor, maximum height of 3.3 meters
- Each line includes one face plate on each point
- 1 year warranty on all cabling work
- Landed properties are ineligible for Standard Cabling Services

Custom Cabling Services:

- All other cabling requests will incur customised quotes at very competitive rates.