

## MyRepublic Launches Mobility Trial

27 October 2015, Singapore

On 22 October 2015, MyRepublic launched its highly-anticipated public Mobility Trial in Jurong, providing unlimited mobile data access to 1,000 participants from all walks of life.

From 22 to 25 October, participants gathered at the Jurong Lake District Canopy along JLink to collect their free smart phone and SIM card that grants them access to unlimited data on the MyRepublic Trial network. To better understand their role as a tester, they were also brought on a tour of the coverage area and given in-depth insight into the Trial's rollout.

The Trial network is proof-of-concept of what MyRepublic wants to roll-out as Singapore's 4th telco. Participants will help to test:

- The network's capacity for **Heavy Data Use** with users encouraged to stress test the network by using as much data as they like
- Coverage from our **Smart Rollout** i.e. the leveraging of existing infrastructure in save costs and facilitate a faster national rollout
- **Heterogeneous Network (HetNet)** technology that facilitates seamless mobile coverage between different technologies, such as WiFi and 4G.

### Quick Facts about the MyRepublic Mobility Trial

#### Participants

- 1,000 trial participants were chosen out of nearly 23,000 applicants
- 900 participants are MyRepublic broadband subscribers, while the remaining 100 are non-subscribers
- 60% of participants are male, 40% are female
- The youngest participant is 15 years old, while the oldest is 62 years old.

## Mobile Network

- The 4G Trial network was set up on 2300Mhz to 2310Mhz of band 40 Spectrum and 2600Mhz to 2610Mhz of band 41.
- The network is data-only.
- The trial network is based on installations at 6 main locations:
  1. Jurong Block 102 (Rooftop, lamp post and lift shaft)
  2. JLink Lamp Post
  3. Lamp posts near AG Box besides Science Centre
  4. JCube
  5. Jurong East Interchange (to be completed in December)
  6. Jurong East MRT station (to be completed in December)

## Unlimited Data

### MyVoice

MyRepublic also installed an early version of its own phone app in participants' phones called **MyVoice**.

Users of MyVoice are able to make and receive calls over data to normal mobile numbers and landlines. The app provides its user with a valid Singapore phone number that they can receive calls with. When officially launched, MyVoice users will be able to purchase additional phone numbers through the app.

Each participant is given 10 dollars worth of credits on MyVoice, with 1 minute of local outgoing calls costing 2 cents and the ability to make overseas calls as well, at MyRepublic fixed line IDD rates.

With unlimited data or simply generous data plans, MyRepublic envisions the bulk of mobile users switching to make calls over data for considerably cheaper rates and high voice quality.



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Testers will be giving providing us usage statistics and feedback to make our mobility bid even more robust

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### **About MyRepublic**

Purpose-built for the fastest Next Generation National Broadband Network (NBN) in 2011, Internet Service Provider MyRepublic continues to redefine the standard of fibre broadband services in Singapore and the region. Having launched in New Zealand and soon Australia, MyRepublic continues to push the boundaries with its innovative and consumer-centric service offerings, with its latest sights set on the Singapore mobility market.

### **Appendix A - Map of Jurong East Mobility Trial Coverage**

Coloured areas indicate trial mobility coverage area

**Blue** areas indicate available outdoor coverage

**Purple** areas indicate available indoor coverage

Coverage for the Jurong East MRT Station and Bus Interchange is scheduled to be available in November 2015



## **Appendix B - Terms & Conditions of the Free 12 Months of Unlimited Local Data Subscription Offer to MyRepublic Customers**

The offer is exclusive to MyRepublic broadband subscribers. However subscribers are not required to take up this offer.

Each MyRepublic broadband subscriber is entitled to one free 12-month subscription (i.e. \$0 monthly subscription of 12 months total) on a specific 24-month MyRepublic Mobile unlimited local data plan. The details and monthly subscription price of the specific 24-month unlimited data mobile plan that this offer applies to will be determined at a future date.

Is applicable to all existing MyRepublic broadband subscribers who:



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either have an active subscription or submit an order by September 30, 2015  
remain a MyRepublic customer continuously until the launch date of MyRepublic Mobile  
services

Is subject to MyRepublic being awarded a Singapore mobile licence and MyRepublic  
shall have no obligation with regards to this offer in the event that the Singapore mobile  
licence is not awarded to MyRepublic.